

# in the **know** Monroe

## inside

official newsletter of monroe, georgia

## For the Love of Downtown

The Downtown area is the heartbeat of the City of Monroe. With its quaint shops, family-friendly restaurants, and quintessential southern charm, Downtown Monroe gives life to the City in various capacities. Downtown is where the family can get together to enjoy a First Friday Concert or a costume contest at Fall Fest. Downtown offers everything you need to have a fulfilling day of shopping, dining, and running into neighborhood friends. The businesses in Downtown need the support of the community at large to continue to offer services that make our Downtown so unique. Don't just take our word for it.; read through this newsletter to hear it from local business owners in Monroe that love Downtown just as much as we do!

**2**  **Double Header Downtown Monroe**

**3**  **Shopping Small to Support Local Businesses**

**5**  **City of Monroe's Great Water Heater Round-up**



# Double Header for Downtown Events



Monroe Downtown is excited to present Paws in the Park, a 5K run and 2K dog walk. This 5K run is set to raise funds to complete Childers Park Dog Park.

Downtown Monroe and the community are collaborating once again to make Childers Park a family-oriented park. The park is now a fun place for our four-legged, furry family members as well. Childers Park now has its very own dog park. The proceeds from the 5K will be used to help with construction of the dog park. Registration is now open online at [monroedowntown.com](http://monroedowntown.com). The cost to participate in the run is \$20 on race day. For more information on the event go to [monroedowntown.com/event/paws-in-the-park](http://monroedowntown.com/event/paws-in-the-park).

## ~October 10, 2014~



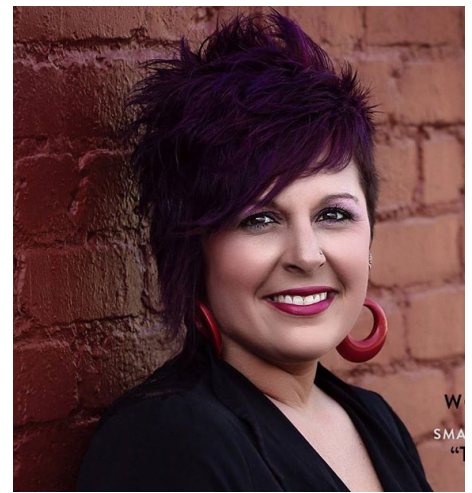
With the change of the season comes great fun for the residents of Monroe and surrounding communities as well. Fall Fest is fast approaching and will be a great event for every family member. Kids will have a chance to show off their favorite superhero or favorite Disney Princess costume in the costume contest which will be held at the Historic Courthouse. We are also featuring an attraction for the daredevils this year: THE LARGEST MOBILE ZIPLINE! The zipline will be 25 feet off the ground and over 300 feet in length. Come out and soar like an eagle above the streets of Monroe.

In addition to the zipline, Fall Fest will also have the spider jump, moon walks, pony rides, hay rides, and much more. It is an opportunity to enjoy the changing leaves and inviting atmosphere of Downtown Monroe. You can find more on the attractions for this great event at [monroedowntown.com](http://monroedowntown.com).





Downtown Monroe is more than home to me. I was born and raised in this beautiful city. I now have a thriving business in the most historical and beautiful part of it. Seeing new businesses open up puts a smile on my face, while there will always be a part of me that misses the old business in it's location. Personally, I love when new clients walk in my door and reminisce about the old Sorrell's Shoe Store! I, myself, grew up coming to Sorrell's. But, everything changes. Businesses move, die out, or are bought out. My favorite thing is how our wonderful downtown development authority still allows the old to live and



thrive while incorporating the new! Shopping local makes this happen. Having new customers walk in, old customers adapting to change, it's all part of what keeps our precious town as beautiful and quaint as it is. And with Holidays fast approaching, it's what us as Downtown Monroe businesses want to continue to see. Buy local!!!! Help keep your town thriving!

~Tiffany Harris  
Owner/Manager  
The Jagged Edge Hair Studio

Monroe has been such an unexpected blessing to Rinse. Since opening our store in downtown Monroe, we have added positions for 9 new team members (for a total of 11 on our team) - who by the way are all locals!

Which comes to downtown first, the shops or the shoppers? Without fabulous people supporting unique small businesses, unique small businesses won't come to downtown.

There's nothing more meaningful to us than when a local guest brings an out-of-town visitor in to see our store. They are always so proud of their downtown and so excited to show off our store - it is very humbling to know we mean so much to our guests.



Rinse Bath & Body  
www.rinsesoap.com  
heather@rinsesoap.com  
678.525.1927 (work)shop



## for business

The following businesses received new licenses from the City of Monroe in August and September.

• **Georgia Plastic Surgery & Reconstruction**  
2151B West Spring Street

• **Healthy Home Transitions**  
506 South Broad Street

• **Hoosier Girl Cakery**  
121 North Midland Avenue

• **JLanes Coiffeurs Salon & Spa**  
1627D South Broad Street

• **La Choza Mia**  
232C North Hammond Drive

• **Laughter & Lullabies Child Care Academy**  
413 East Spring Street

• **Matthew Paint and Body**  
519 South Madison Avenue

• **Monroe Learning Center, Inc**  
793 Ridge Road

• **R.P.M. Richey Page Motorsports**  
104 Mary Street

• **RDW Home Services, LLC**  
114 West Spring Street

• **Sanders Consign and Design**  
208 S. Broad Street

• **The Wright Touch Salon**  
122A South Broad Street

• **SKJ Performance Engineering LLC**  
115 Hubbard Street

• **Surgical Associates of Metro Atlanta**  
2151B West Spring Street

• **Sweet Southern Memories, LLC**  
700 South Broad Street

• **The Phillips Team, LLC**  
300 East Church Street

• **The Undertaker Pest Control Co. LLC**  
318 West Spring Street



“While Malcom and Malcom Realty Professionals LLC is not a retail business in downtown Monroe, we are a full service real estate firm. We truly enjoy being located along the downtown main street corridor. It is not unusual to have visitors drop in to ask directions or pick up flyers from our front porch. The exciting news is that they ALWAYS compliment our downtown. We have sold many homes to out of town buyers. In our follow up conversations ‘after the sale,’ we constantly hear ‘Monroe is such a wonderful place to call home! You have truly preserved your sense of community!’ This is music to my ears not only because I was raised in Monroe but also because I serve on the Monroe City Council. I am honored to call Monroe home and to own a business in our vibrant downtown district!”

~ Lee P. Malcom  
Broker/Owner

Malcom & Malcom Realty Professionals, LLC  
200 South Broad Street - Monroe, Georgia 30655



**WANTED DEAD OR ALIVE**  
★ YOUR OLD WATER HEATER ★

The Great Water Heater Roundup is a special event that will run from October until November. The central theme is natural gas tank and tankless water heating. Natural gas water heating offers several benefits for citizens and businesses. With natural gas, water is heated faster so there is more hot water. Natural gas tankless water heaters provide a continuous supply of hot water so you will never run out of hot water. Because natural gas is delivered efficiently to homes and businesses, the cost of heating water with natural gas is much lower than with electricity or propane.

In addition, because natural gas is the most environmentally-friendly energy today, a natural gas water heater will emit less greenhouse gas emissions than an electric water heater. An electric water heater uses electricity that's generated at a central plant with coal, nuclear energy, and even natural gas. The electricity is then delivered to your home or business very inefficiently. When you choose natural gas, you're making a choice to lower your energy costs, use energy efficiently, and be a good steward of the environment.

### Benefits

#### Benefits of natural gas water heating for your home business

- Plenty of hot water
- Reduced monthly energy costs
- Reduced CO2 or greenhouse gas emissions

The Great Water Heater Roundup is a partnership of local governments, water heater manufacturers, local contractors, and local businesses to help consumers understand the above advantages of natural gas water heating. During these 60 days, special rebates, offers, and events will be available to consumers to help with the purchase and installation of a natural gas water heater. The Great Water Heater Roundup is the best time to begin enjoying the benefits of natural gas water heating.

“  
**Save money and energy  
by replacing your old  
electric or propane water  
heater with a gas one.**  
”

Natural gas water heating is the most efficient way to heat water. Join the movement and let's "roundup" those inefficient water heating systems and start saving energy and money now. For more information on the Great Water Heater Round-up call 770-266-5330 or visit [monroega.com](http://monroega.com).



**UPCOMING  
EVENTS**

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**O** October

- 2 Monroe Celebrates Photography 5:00 p.m.
- 6 City Council Meeting 6:00 p.m.
- 8 Downtown Merchant Coffee 9:00 a.m.
- 10 Paws in the Park 8:30 a.m.
- 10 Fall Fest 10:00 a.m.
- 12 Columbus Day
- 13 City Council Meeting 6:00 p.m.
- 31 Halloween

**N** November

- 1 Daylight Savings Time 12:00 a.m.
- 3 City Council Meeting 6:00 p.m.
- 5 Light Up the Night 5:00 p.m.
- 10 City Council Meeting 6:00 p.m.
- 11 Veterans Day
- 12 Downtown Development Meeting 9:00 a.m.
- 25 Holiday: City Hall Closes at Noon
- 26 Holiday: City Hall Closed
- 27 Holiday: City Hall Closed
- 28 Shop Small Saturday 10:00 a.m.

**D** December

- 1 City Council Meeting 6:00 p.m.
- 3 Christmas Parade 6:30 p.m.
- 8 City Council Meeting 6:00 p.m.
- 10 Candlelight Shopping 5:00 p.m.
- 17 Candlelight Shopping 5:00 p.m.
- 24 Holiday: City Hall Closed
- 25 Holiday: City Hall Closed



Unless otherwise noted, City of Monroe meetings are at City Hall, 215 N. Broad Street. Dates subject to change; check [monroega.com](http://monroega.com) for updates.

**City of  
Monroe  
Georgia**

Mayor	Greg Thompson	City Administrator	Matthew Chancey
Vice-Mayor	Wayne Adcock-District 6	Director of Public Safety	Keith Glass
City Council	Lee Malcom-District 1	Director of Code	Patrick Kelley
	Denise Dixon-District 2	Director of Water, Sewer, & Gas	Rodney Middlebrooks
	Nathan Purvis-District 3	Director of Finance	Renee Prather
	Larry Bradley-District 4	Director of Solid Waste	Danny Smith
	Rita Scott-District 5	Director Streets & Transportation	Jeremiah Still
	Nathan Little-District 7	Director of Electric & Telecom	Brian Thompson
	Jimmy Richardson-District 8	Editor	Patrice Broughton